

REGULATIONS OF THE PROMOTION „DROP Protein Serum Gold Edition & Protein Base Gold Edition”

(hereinafter referred to as the "Regulations").

Preamble

This Promotion is dedicated to **stylists** – both those running beauty salons and those who perform nail styling as employees of beauty salons or on a mobile basis. By organizing this Promotion, the Organizer aims to support **smaller entrepreneurs** who provide nail styling services using INDIGO NAILS brand products, both those running beauty salons and those who perform nail styling as employees of beauty salons or on a mobile basis. Under no circumstances is the Promotion intended for entrepreneurs conducting, as part of their business activity, the **sale of cosmetic products**, including INDIGO NAILS brand products (distributors, sub-distributors, wholesalers). The purpose of the Promotion is not for entities professionally engaged in the sale of cosmetic products, including INDIGO NAILS brand products, to participate in the Promotion, purchase products at lower promotional prices, and then sell the products obtained at a lower price with an even greater profit for their sales business. The Organizer strongly opposes such actions, and consequences will be drawn against persons who participate in the Promotion despite not meeting the conditions of participation.

Organizer and Duration of the Promotion

1. The Organizer of the „**DROP Protein Serum Gold Edition & Protein Base Gold Edition**” (hereinafter: "Promotion") via the online store <https://www.indigo-nails.com/> and <https://www.indigo-nails.com/eu-de/> is **Indigo Nails Sp. z o.o.** with its registered office in Łódź at ul. Senatorska 14/16, 93-192 Łódź, Poland, entered into the Register of Entrepreneurs by the District Court for Łódź-Śródmieście in Łódź, XX Commercial Division of the National Court Register under KRS number: 0001099337, REGON: 528319750, NIP: 7292755541, BDO: 000643230, with a share capital of PLN 10,100,000.00 (hereinafter: **Organizer**).
2. The Promotion will last from **July 21, 2025, at 6:00 PM** (announcement of the Promotion as indicated in point IV subpoint 2) for a period of **48 hours, i.e., until July 23, 2025, at 6:00 PM** (Central European Time GMT +2).

General Provisions

1. The Promotion will be conducted in accordance with these Regulations.
2. Before participating in the Promotion, the Participant should familiarize themselves with the Regulations, in particular with the conditions for participation in the Promotion.
3. By registering for the Promotion, the Participant confirms that they have read the Regulations, understand its provisions, and accept all rules of the Promotion contained in the Regulations.

Participation in the Promotion

1. Both a **consumer**, i.e., a natural person performing a legal act under the conditions specified in these Regulations, not directly related to their business or professional activity, as well as an **entrepreneur** conducting business or professional activity on their own behalf, may participate in the Promotion, subject to paragraph 2.
2. **Distributors and sub-distributors** of nail styling products, **wholesalers**, as well as persons who list products on **marketplaces** may not participate in the Promotion – this also applies to persons holding representative functions in the aforementioned entities, as well as partners in the aforementioned entities. The exclusion does not apply to entities that are not professionally engaged in the sale of cosmetic products, but make sales individually or sporadically, to which the Participant, by accepting the Regulations and participating in the Promotion, agrees.
3. Should any of the persons listed in paragraph 2 participate in the Promotion, or should the Participant intend to sell products acquired in the Promotion, the Organizer has the right to:
 - a. If the subject of the sales contract concluded during the Promotion has not been delivered – **withdraw from the sales contract** (within 2 months of its conclusion) and not deliver the subject of the sales contract, or **demand the difference** between the price of products not covered by the Promotion and the price at which the Participant acquired the products under the Promotion, conditioning the delivery of the subject of sale on payment of this difference – depending on the Organizer's decision;
 - b. If the subject of the sales contract concluded during the Promotion has been delivered – **withdraw from the sales contract** (within 2 months of its conclusion) and **demand the return of the subject of sale**, or **demand the difference** between the price of products not covered by the Promotion and the price at which the Participant acquired the products under the Promotion – depending on the Organizer's decision. Furthermore, in each of the cases described in paragraph 3, the Organizer may claim from the Participant reimbursement of **logistical costs** related to the execution of the order covered by the Promotion in the amount of **3.20 euro for each item** included in the order.

Promotion Terms and Conditions

1. The Organizer will inform about the Promotion via SMS message and newsletter (for individuals who have consented to receiving commercial information via SMS and email). The SMS message and email newsletter will contain a promotional code enabling participation in the Promotion. Each code entitles participation in the Promotion. The code sent by the Organizer in a given country entitles participation in the Promotion on the Organizer's online store dedicated to that country.
2. The promotional code entitles the user to purchase one piece of each of the two promotional products at a 50% discount in the Organizer's online store. The promotional products are: **Protein Serum Gold Edition** (product code 10140158)

and **Protein Base Gold Edition** 13 ml (product code 10370912)

With the conditions:

- a. The discount applies to a maximum of one unit of each product per order.
 - b. Only the first 100 people who place an order using the code can benefit from the promotion.
 - c. The code is valid for 48 hours – from July 21, 2025, at 6:00 PM until July 23, 2025, at 6:00 PM (Central European Time, GMT+2).
3. To participate in the Promotion, go to the **DROP** section (top right corner of the page) on the Organizer's online store at <https://www.indigo-nails.com/> or <https://www.indigo-nails.com/eu-de/> and enter the promotional code.
 4. The discount will be automatically applied in the shopping cart after entering the code.
 5. Participation in the Promotion is **voluntary**.

Withdrawal from the Sales Contract

In cases where generally applicable law grants the Participant the right to withdraw from the sales contract and return products, the return of products purchased in the Promotion is possible only insofar as it constitutes a **complete set of new and unused items** purchased in the Promotion.

Complaints

1. All complaints regarding the conduct of the Promotion should be submitted by Participants via **email to the Organizer** with whom they placed the order.
2. In the case of the Promotion organized by **Organizer** - complaints will be submitted to the address: **reklamacje@indigo-nails.com** or by post to the Organizer's registered office address provided in point I of the Regulations.
3. The complaint should contain a note with the **name of the promotion**.
4. Complaints can be submitted throughout the duration of the Promotion, as well as **up to 14 days** from the date of delivery of the products that are the subject of the sales contract concluded under the Promotion.
5. The complaint should contain the following details of the person submitting the complaint: **first name, last name and exact address, as well as a precise description and reason for the complaint, and the request of the person submitting the complaint**.
6. Complaints submitted after the deadline or not containing the information referred to in paragraph 5 will not be considered.
7. Complaints will be processed promptly, but no later than **within 30 days** of their receipt by the Organizer.

Personal Data Protection

1. The administrator of personal data of the Promotion Participants is the **Organizer** from whom the Participant purchased products under the Promotion.
2. Personal data collected in connection with the Promotion will be processed for the purpose of **executing the sales contract, for accounting and financial purposes**,

as well as for the **pursuit of claims and defense against claims** arising from the Sales Agreement – based on the Administrator's legitimate legal interest in pursuing and defending against claims.

3. Participants' personal data may be disclosed to **entities supporting the Organizer in the implementation of the Promotion**, including in particular marketing agencies, courier companies, postal operators, law firms, and accounting offices. In connection with the processing of personal data by the Organizer, Participants have the following rights: the right to **access their data** and the right to request its **rectification, erasure or restriction** of its processing; the right to **data portability** of personal data provided to another administrator; the right to **object to data processing**.
4. Participants also have the right to **lodge a complaint** with the President of the Personal Data Protection Office.
5. The personal data of the Promotion Participants will be stored for the period during which it will be possible to submit complaints, and in the case of complaints – for the time necessary to process the complaint, until the claims become time-barred.
6. Providing personal data is **voluntary**, however, it is a necessary condition for the execution of the sales contract. The consequence of not providing personal data will therefore be the inability to execute the sales contract.

Final Provisions

1. These Regulations are available throughout the duration of the Promotion on the websites: <https://www.indigo-nails.com/> , <https://www.indigo-nails.com/eu-de/> .
2. The Regulations come into force on the day the Promotion begins.
3. During the Promotion period, order processing times may be extended.
4. By participating in the Promotion, the Participant accepts its rules contained in these Regulations and declares that they have familiarized themselves with its rules, as set out in the Regulations, and raise no objections in this regard.
5. The Organizer reserves the right to **change these Regulations** during the Promotion, without stating a reason, with the proviso that rights acquired by Participants before the change will be respected. In particular, the Organizer reserves the right to **shorten the duration of the Promotion** or to **exclude individual items** from the Promotion due to depletion of stock. The Organizer may make such a decision separately.